

We are a dynamic and closeknit all-women team with a solid international background and a special expertise when it comes to listening to the needs of tourism professionals, in Italy and worldwide.

We are proud of the energy and passion we put in each and every project, the quality of our services and our professional attitude.

We tailor-make everything, because each client is unique.

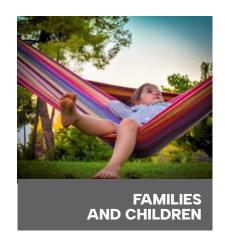
Our brand was founded 30 years ago

And running the company since 2006 is an expert of international tourism marketing, Giovanna Mattiolo

OUR CORE AREAS

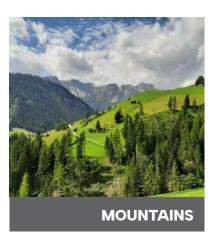












WE VALUE QUALITY
OVER QUANTITY

Tourist Trend® owns a database comprising more than 33,000 contacts of tourism professionals operating worldwide, categorized according to specific interests, preferences and year-on-year scheduling.

This is why we are the right partner for companies and tourism boards looking to grow while intercepting new, quality tourism flows.









WHAT WE DO

We sow the ground where the best business opportunities flourish: intercepting new trends in tourism, promoting internationalization and launching never-beforeseen tourism products is in our DNA. Igniting the spark is what we excel at.

OUR EVENTS INCLUDE

B2B Workshop

Promotional roadshows in Italy and Europe

Famtrip

Sales tour

Seminars and in-depth webinars

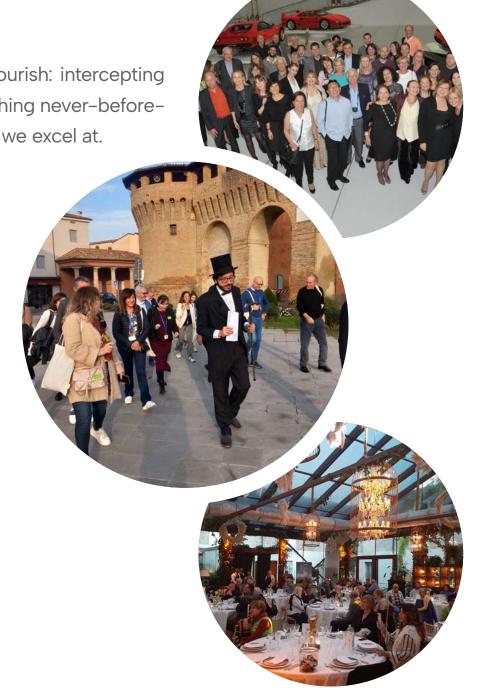
Digital B2B events

WHO ARE OUR ATTENDEES

Tour operators, travel agencies, travel designers

Professional travel operators working within associations, clubs, federations, company recreational clubs

MICE and corporate tourism operators





TOURIST TREND® HAS DESIGNED SEVERAL DIFFERENT PROFESSIONAL EVENTS THAT ARE NOW A BENCHMARK IN THE TOURISM INDUSTRY



International event
dedicated to the promotion
of food&wine tourism
in Italy



Event dedicated to family and children's holidays (0-14 years)



European event dedicated to mountain tourism



Event dedicated to sports and outdoor tourism

A FEW OF OUR INTERNATIONAL CLIENTS

Atout France

France Montagnes

Austria Tourism Board

Ireland Tourism Board

Slovenia Tourism Board

Regional Tourism Board for Austrian Tyrol, Salzburg area, Carinthia and Styria

Switzerland Tourism



A FEW OF OUR ITALIAN CLIENTS

Regione Emilia Romagna

Regione Friuli Venezia Giulia

Regione Lombardia

Regione Piemonte

Regione Calabria

Regione Sicilia

Regione Liguria

In Liguria, agenzia promozione turistica

Visit Trentino

Visit Brescia

Visit Bergamo

Agenzia Regionale dell'Umbria

ATL del Cuneese, delle Langhe, Distretto Turistico dei Laghi, ATL dell'Alto Piemonte, Alexala

Fiera Milano, BolognaFiere, ModenaFiere, Fiera di Bergamo, Fiera di Verona, Fiera di Udine, Fiera di Padova

Alleanza delle Cooperative italiane

Camera di Commercio de l'Aquila, Reggio Calabria, Imperia, La Spezia, Udine

Comune di Sanremo, Cremona, Cervia, Cesenatico

Circuito termale dell'Emilia Romagna

Visit Emilia, Visit Romagna, Territorio turistico Bologna Modena

Consorzio promozione turistica del Tarvisiano









Tel +39 0516761770 - WhatsApp +39 349 5869328

info@tourist-trend.it - www.tourist-trend.it - www.bigliettiparchi.it - www. gooditalyworkshop.it

Traduzione a cura di Sara Ronconi.